

PAINT YOUR FUTURE

franchise facts



WINE&DESIGN

vs. paint & sip competitors

Franchise Fee	\$25,000	\$25,000 or higher
Franchise Term	10 years	10 years
Renewal Fee	\$2,500	\$15,000 or 50% of the franchise fee
Renewal Term	5 years	10 years
Transfer Fee	\$4,000 / 20% franchise fee	\$15,000 / 50% franchise fee
Royalty	6%	6% - 8%
Advertising Royalty	2%	5% - 6%
Alcohol Royalty	None	5% - 6%
Success Rate	98%	Varies
Training	Free 3-day	\$300 or more
Library of Paintings	5,000+	Varies
Revenue Streams	5	1 - 3
Markup on Goods / Products	None	Between 5% - 25%
Per Painting Fee	None	\$5 per painting
SBA Lending	Approved	Varies
Veteran Program	10% discount	Discount \$2,500
Required Grand Opening Advertising Costs	\$1,500 - \$3,000	\$15,000 - \$20,000